



————— 2026 —————

SPONSOR & EXHIBITOR PROSPECTUS

Dear Company Representative:

Thank you for connecting with the Minnesota Pharmacists Association (MPhA). We invite you to become an **MPhA Annual Partner** or **Event Sponsor** and enjoy the exclusive benefits outlined in this guide.

Why Partner with MPhA?

- **Demonstrate Your Support:** Show your company's commitment to Minnesota pharmacists and the unique challenges they face.
- **Boost Brand Recognition:** Enhance your company's visibility and reputation within the pharmacy profession.
- **Showcase Innovations:** Highlight your products and innovations to a targeted audience of pharmacy professionals.
- **Engage and Network:** Connect with pharmacists from diverse organizations across the state, fostering valuable relationships.
- **Plan Ahead:** Strategize to ensure you don't miss out on any exciting opportunities!

In today's dynamic healthcare landscape, connecting with Minnesota pharmacists has never been more crucial. Use the 2026 Prospectus to plan and solidify your next steps. Let sponsorship with MPhA open the door to the workplace relationships you and your company seek for 2026!

If you are interested in partnering with MPhA or if you have questions, please reach out to:

MINNESOTA PHARMACISTS ASSOCIATION

4248 Park Glen Rd, Minneapolis, MN 55416 | Phone: (952) 928-7463

MPhA Direct: (952) 928-4680 | Email: info@mpha.org

MPhA looks forward to partnering with you!

ANNUAL PARTNERSHIP

BENEFITS	DIAMOND PARTNER \$10,000	PLATINUM PARTNER \$8,000	GOLD PARTNER \$6,000	SILVER PARTNER \$4,000
Exclusive Connections at Annual Meeting	Product Theatre or Reverse Exhibit opportunity at Annual Meeting	Reverse Exhibit opportunity at Annual Meeting		
Educational Sessions	Opportunity to co-host a webinar or in-person meet-up with a pharmacy partner once per year			
Exclusive Partner Badge	Exclusive Diamond Partner badge graphic alongside your logo when listed in promotions	Exclusive Platinum Partner badge graphic alongside your logo when listed in promotions		
Branded Content	Ability to contribute branded content (e.g., blogs, articles, white papers) for inclusion alongside your listing on the website or in Small Doses	Ability to contribute branded content (e.g., blogs, articles, white papers) for inclusion alongside your listing on the website or in Small Doses		
Event Sponsorship	Automatically Platinum Sponsor at all 2025 events	Automatically Gold Sponsor at all 2025 events	Automatic Exhibit Booth at all 2025 events	
Complimentary Registrations	8 complimentary registrations to distribute across events	6 complimentary registrations to distribute across events	4 complimentary registrations to distribute across events	2 complimentary registrations to distribute across events
Small Doses	Year-long banner ad	Logo placement with link 4x per year	Logo placement with link 3x per year	Logo placement with link 2x per year
Social Media Takeover (LinkedIn / Facebook / Instagram)	Quarterly "Thursday Takeover" of MPhA social media channels with 2 posts on your reserved Thursdays per year	Bi-annual "Thursday Takeover" of MPhA social media channels with 2 posts on your reserved Thursdays per year	One "Thursday Takeover" of MPhA social media channels with 2 posts on your reserved Thursday	One "Thursday Takeover" of MPhA social media channels with 2 posts on your reserved Thursday
Annual Memberships	5 MPhA memberships for company employees	4 MPhA memberships for company employees	3 MPhA memberships for company employees	2 MPhA memberships for company employees
ALL LEVELS RECEIVE: <ul style="list-style-type: none"> • Annual Company Spotlight in Small Doses • One Sponsored E-Blast to Membership • Logo and Link on Annual Partners Webpage • Sponsorship Designation at Events • Opportunity to use MPhA Logo in Marketing 	•	•	•	•

If you are interested in partnering with MPhA or if you have any questions, please reach out to info@mpha.org.

EVENT SPONSOR AND EXHIBITOR OPPORTUNITIES

These additional pages include details for individual event sponsorships. These are ala carte sponsorship opportunities and may be added to Annual Partnership.

MINNESOTA PHARMACY LEGISLATIVE DAY

See advocacy in action! Members focus on current issues, network with sponsors and colleagues, and visit legislators. Scheduled **February 25, 2026** at **Radisson Hotel St. Paul Downtown**.

BENEFITS	PLATINUM SPONSOR \$2,000	GOLD SPONSOR \$1,500	EXHIBITOR \$1,000	BREAKFAST, BREAK, OR LUNCH SPONSOR \$2,000
Speaking Opportunity	Opportunity to deliver a brief welcome message			Opportunity to deliver a brief message at breakfast/lunch
Promotion	Logo prominently displayed in all promo materials, event signage, and web page	Logo included in all promo materials, event signage, and web page	Company name included in all promo materials, event signage, and web page	Logo prominently displayed in all promo materials, event signage, and web page
Complimentary Registrations	3 complimentary event registrations	2 complimentary event registrations	1 complimentary event registration	3 complimentary event registrations
Social Media Highlights	2 social media mentions pre-event + 1 post-event	1 social media mention pre-event + 1 post-event	1 social media mention pre-event + 1 post-event	2 social media mentions pre-event + 1 post-event
ALL LEVELS RECEIVE: <ul style="list-style-type: none"> • Exhibit Booth • Discount on Additional Attendees • Opportunity to Provide Handouts to Attendees • Opportunity to use MPhA Logo in Marketing 	•	•	•	•

EVENT SPONSOR AND EXHIBITOR OPPORTUNITIES

MPhA ANNUAL CONFERENCE

MPhA's largest yearly gathering scheduled for **October 29-30, 2026** at the **DoubleTree by Hilton Minneapolis Airport**. Members engage with company sponsors at specific times throughout the day.

BENEFITS	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$4,000	SILVER SPONSOR \$3,000	EXHIBITOR \$2,000	DAY 1 BREAKFAST SPONSOR \$4,000	LUNCH SPONSOR \$4,250	DAY 2 BREAKFAST SPONSOR \$3,000	BREAK SPONSOR \$2,500
Speaking Opportunity	Opportunity to introduce a general session				Opportunity to speak at conclusion of breakfast	Opportunity to introduce lunch	Opportunity to speak at conclusion of breakfast	
Exclusive Connections	*Product Theatre or Reverse Exhibit opportunity	*Reverse Exhibit opportunity			*Reverse Exhibit opportunity	*Product Theatre or Reverse Exhibit opportunity	*Reverse Exhibit opportunity	
Complimentary Registrations	4 complimentary event registrations	3 complimentary event registrations	2 complimentary event registrations	1 complimentary event registration	2 complimentary event registrations	2 complimentary event registrations	2 complimentary event registrations	2 complimentary event registrations
Promotion	Logo prominently displayed in all promo materials, event signage, and web page	Logo included in all promo materials, event signage, and web page	Company name included in all promo materials, event signage, and web page	Company name included on event signage and web page	Logo prominently displayed in all promo materials, event signage, and web page	Logo prominently displayed in all promo materials, event signage, and web page	Logo prominently displayed in all promo materials, event signage, and web page	Logo displayed in all promo materials, event signage, and web page
Snack Break	Branded signage at snack table during a snack break	Branded signage at snack table during a snack break	Branded signage at snack table during a snack break					
Social Media Highlights	2 social media mentions pre-event + 1 post-event	1 social media mention pre-event + 1 post-event	1 social media mention pre-event + 1 post-event					
ALL LEVELS RECEIVE:								
<ul style="list-style-type: none"> • Exhibit Booth • Discount on Additional Attendees • Opportunity to Provide Handouts to Attendees • Opportunity to use MPhA Logo in Marketing 	•	•	•	•	•	•	•	•

* **Reverse Exhibit** (Priority given to Diamond and Platinum Annual Partners. Limited availability, first come, first serve). The Minnesota Pharmacists Association Annual Meeting & MTM Symposium is offering an exclusive opportunity to connect with pharmacy leaders in a one-on-one environment. Your company will have an appointment set up with pharmacy leaders in 15-minute intervals to discuss your products and services as well as learn more about these leaders' practices. If available, pharmacist leader's names and practice sites will be provided before the meeting (email addresses will not be included). Please bring your business cards to share with pharmacy leaders in Minnesota.

* **Product Theater** (Priority given to Diamond Annual Partners. Very limited availability, first come, first serve). The Minnesota Pharmacists Association Annual Meeting and MTM Symposium is offering an exclusive opportunity to provide a 30-minute presentation with information on the latest research or new products and services your company offers. The Product Theater may concentrate on specific products or medications, and, therefore, is not eligible for CPE credit. Product Theater time and location to be determined by MPhA closer to the event date. MPhA reserves the right to make changes to the schedule and location.

EVENT SPONSOR AND EXHIBITOR OPPORTUNITIES

T.O.A.S.T. PHARMACY

MPhA members, advocates, and local legislators will come together at T.O.A.S.T. Pharmacy to mix & mingle, enjoy dessert & cocktails, celebrate wins, discuss future strategy, and support MPhA's influential presence in our state. Scheduled for the evening of **October 29, 2026** following the first day of the Annual Meeting & House of Delegates at the **DoubleTree by Hilton Minneapolis Airport**.

BENEFITS	PREMIER EVENT SPONSOR \$4,000	PLATINUM SPONSOR \$2,000	GOLD SPONSOR \$1,500	SILVER SPONSOR \$750
Naming Rights	Event will be referred to as T.O.A.S.T. Pharmacy, Presented by [Your Company Name] in promo materials, communications, and at event			
Recognition	Recognition as the 2025 Premier Event Partner in Advocacy for your support of MPhA's advocacy work and lobbying efforts			
Speaking Opportunity	Opportunity to deliver a brief welcome message during the event			
Networking	Personal introduction to legislators	Personal introduction to legislators		
Promotion	Logo prominently displayed in all promo materials, event signage, and web page	Logo prominently displayed in all promo materials, event signage, and web page	Logo included in all promo materials, event signage, and web page	Company name included in all promo materials, event signage, and web page
Complimentary Registrations	4 complimentary event registrations	3 complimentary event registrations	2 complimentary event registrations	1 complimentary event registration
Social Media Highlights	3 social media mentions pre-event + 1 post-event	2 social media mentions pre-event + 1 post-event	1 social media mention pre-event + 1 post-event	1 social media mention pre-event + 1 post-event
ALL LEVELS RECEIVE:				
<ul style="list-style-type: none"> ● Exhibit Booth ● Discount on Additional Attendees ● Opportunity to Provide Handouts to Attendees ● Opportunity to use MPhA Logo in Marketing 	●	●	●	●

EVENT SPONSORSHIP CANCELLATION POLICY: With written cancellation notice, received no later than the designated individual event cancellation date on the MPhA website, you will receive a full refund, less a \$50 administrative fee. Individual event cancellation dates to be listed on individual event web pages on the MPhA website. Cancellations received after the designated individual event cancellation date will not receive a refund. No-shows will not receive a refund.